

**Sandwell Towns Fund Superboard
Rowley Regis Tranche 2 and 3 Consultation and Engagement Plans**

- Walking and Cycling Infrastructure
- Canal Network Connectivity
- Britannia Park Community Hub & Greenspace Improvements
- Blackheath Bus Interchange and Public Realm
- Rowley Regis Education Hub

SANDWELL TOWNS FUND

CONSULTATION AND ENGAGEMENT PLAN

ROWLEY REGIS WALKING AND CYCLING INFRASTRUCTURE

DELIVERY ORGANISATION: SANDWELL COUNCIL

MAY 2021

Sandwell Council

Council House
Oldbury
West Midlands
B69 3DE

www.sandwell.gov.uk

PROJECT DETAILS

PROJECT TITLE	Rowley Regis Walking and Cycling Infrastructure
Officer Team	Officer Team Members: - Andy Miller - SMBC Transport Planning Chad Smallman – SMBC Transport Planning Chloe King – SMBC Planning Regeneration Simon Chadwick – SMBC Highways
PROJECT MANAGER	Chad Smallman / Simon Chadwick

STAKEHOLDER IDENTIFICATION

STAKEHOLDER IDENTIFICATION
Please identify the key project stakeholders. Please list in bullet format.
STAKEHOLDERS
<ul style="list-style-type: none">• Local Residents• Canal and River Trust (ref links to Dudley and Oldbury Mainline canals)• Public Health, SMBC• Sandwell and West Birmingham NHS Trust (ref RR hospital)• Transport for West Midlands• Local cycling groups (cycle UK)• Elected Members• Statutory highway consultees (WM fire service, WM Police, other service providers)

PROJECT BENEFICIARIES
Who are the major project beneficiaries? Please list in bullet format.
STAKEHOLDERS
<ul style="list-style-type: none">• Local residents• Residents associations, community groups and similar organisations• Commuters• Canal and River Trust• Disability groups and representatives• Cycling / walking groups• Town centre businesses• Transport for West Midlands• Public Health• NHS Trust staff

ENGAGEMENT OVERVIEW

SPECIFIC QUESTIONS/ AREAS OF THE FULL BUSINESS CASE THAT REQUIRE ENGAGEMENT ON

Please list questions/ options below in bullet format.

Consultation on draft proposals to beneficiaries and stakeholders

- Details of what is wanted as part of the priority network of on-road cycle routes
- Details of what is wanted as part of the design of junction improvements (specifically safety for cyclists and walkers)
- Extent, coverage and priorities for off-road walking improvements across Rowley Regis
- Detailed design input into priority walking network improvements e.g. gradients surfacing lighting safety
- At-destination cycle parking requirements e.g. secure e-bike docking stations

ENGAGEMENT APPROACH

Please list all methods of engagement that you plan to use.

(Please only include methods you plan to use; do not include methods that are available to you but won't be utilised).

- Online surveys
- Face to face surveys
- Letter/ leaflets
- Social Media
- On site notices
- Adverts on Bus Shelters
- Workshops

ENGAGEMENT WITH KEY PROJECT STAKEHOLDERS

ENGAGEMENT WITH SPECIFIC GROUPS			
KEY PROJECT STAKEHOLDERS (PLEASE CUT AND PASTE FROM STAKEHOLDER IDENTIFICATION LISTS)	IMPACT HOW MUCH DOES THIS PROJECT AFFECT THEM? (Low: 1 / Med: 2 / High: 3)	DIFFICULTY HOW DIFFICULT IS IT TO ENGAGE WITH THIS GROUP? (Low: 1 / Med: 2 / High: 3)	METHODS OF ENGAGEMENT (Please consider and include how the specific groups want to be engaged with)
Local Residents	2	2	Online surveys Face to face surveys Letter/ leaflets Social Media On site notices Adverts on Bus Shelters
Canal and River Trust	2	1	Face to face
Disability Groups and representatives	2	1	Online surveys Face to face Workshops
Walking groups	3	2	Online surveys Face to face Workshops
Local Businesses in town centres	2	2 (1 if Traders Association)	Online surveys Letter/ leaflets Social Media Attend meetings of traders' association (s)
Public Health, SMBC	2	1	Face to face
Sandwell and West Birmingham NHS Trust (RR Hospital)	2	2	Face to Face Online Surveys
Transport for West Midlands	1	1	Face to face
Local cycling groups (cycle UK)	3	2	Face to face Online surveys Social media Letter/ leaflets

ENGAGEMENT WITH SPECIFIC GROUPS

KEY PROJECT STAKEHOLDERS <small>(PLEASE CUT AND PASTE FROM STAKEHOLDER IDENTIFICATION LISTS)</small>	IMPACT <small>HOW MUCH DOES THIS PROJECT AFFECT THEM? (Low: 1 / Med: 2 / High: 3)</small>	DIFFICULTY <small>HOW DIFFICULT IS IT TO ENGAGE WITH THIS GROUP? (Low: 1 / Med: 2 / High: 3)</small>	METHODS OF ENGAGEMENT <small>(Please consider and include how the specific groups want to be engaged with)</small>
Elected Members	3	1	Members' forums Workshops
Statutory highway consultees (WM fire service, WM Police, other service providers)	3	1	Face to face Workshops

TIMELINE

TIMELINE/ INDICATIVE GANTT CHART SHOWING ENGAGEMENT ACTIVITES AND LEAD OFFICER

PURPOSE/ OBJECTIVE (ENGAGE, SUSTAIN INTEREST, WHAT DO YOU WANT THEM TO DO?) <i>(Note: To include details of any existing research you have to support the objective)</i>	KEY PROJECT STAKEHOLDERS	KEY MESSAGES (TO DO THIS, WHAT DO THEY NEED TO KNOW, WHICH QUESTIONS NEED TO BE ANSWERED?)	METHOD (CONSIDER AND INCLUDE HOW THE SPECIFIC GROUP WANT TO BE ENGAGED WITH)	START DATE	FINISH DATE	LEAD OFFICER
Review data and evidence to date in context of adopted proposals plus other reports	Who has been consulted	What are expectations and commitments		June 2021	July 2021	Project lead
Examine priorities for on street cycle improvements, reviewed against aspirations across RR and budget constraints	Local residents Elected Members Highways Cycle groups Public Health Traders Businesses RR Hospital	Agree strategic level of interventions across RR	Workshops Online surveys Face to face	July 2021	September 2021	Project lead
Consider more detailed aspects of design components e.g. junctions, cycle parking	Local residents Elected Members Highways Cycle groups Public Health Traders Businesses RR Hospital	Agree design details	Workshops Online surveys Face to face	September 2021	November 2021	Project lead
Examine priorities for on and off-street walking improvements, reviewed against aspirations across RR and budget constraints	Local residents Elected Members Highways Walking groups Public Health Traders Businesses RR Hospital	Agree strategic level of walking interventions across RR based on key destinations and indicated priorities	Workshops Online surveys Face to face	July 2021	September 2021	Project lead

TIMELINE/ INDICATIVE GANTT CHART SHOWING ENGAGEMENT ACTIVITES AND LEAD OFFICER

PURPOSE/ OBJECTIVE <small>(ENGAGE, SUSTAIN INTEREST, WHAT DO YOU WANT THEM TO DO?)</small> <i>(Note: To include details of any existing research you have to support the objective)</i>	KEY PROJECT STAKEHOLDERS	KEY MESSAGES <small>(TO DO THIS, WHAT DO THEY NEED TO KNOW, WHICH QUESTIONS NEED TO BE ANSWERED?)</small>	METHOD <small>(CONSIDER AND INCLUDE HOW THE SPECIFIC GROUP WANT TO BE ENGAGED WITH)</small>	START DATE	FINISH DATE	LEAD OFFICER
Consider more detailed aspects of design components eg gradients, surfacing, lighting, safety, junctions	Local residents Elected Members Highways Walking groups Disability groups Public Health Traders Businesses RR Hospital	Seek to agree practical and achievable design details at each node and link, in line with challenges presented by RR topography	Workshops Online surveys Face to face	September 2021	November 2021	Project lead

ASSURANCE

ASSURANCE MECHANISMS

Provide details on how you will ensure that engagement is robust.
E.g. Local Board to review engagement findings or other.

Examples:

- Ensure easy to access online surveys and engagement activities
- Clarity of messages and questions being asked
- Local Board Members to have sight, input and sign off Consultation and Engagement Plan
- Local Board Members to review engagement findings
- Superboard approval of consultation and engagement plan

FEEDBACK

How will you feedback to people that have been engaged or consulted with?

Method	Please tick if this method will be used
Sandwell Council's Website (Towns Fund Webpage)	<input checked="" type="checkbox"/>
Newsletters	<input checked="" type="checkbox"/>
Social Media	<input checked="" type="checkbox"/>
Press Office/ Press Release	<input checked="" type="checkbox"/>
Meetings	<input checked="" type="checkbox"/>
Planning details availability	<input type="checkbox"/>
Other (Please specify below): -	<input checked="" type="checkbox"/>
- Feedback via community and voluntary organisations (via their website/ community meetings)	
- Members forums	

ANY OTHER INFORMATION

Please provide any other information relevant to your consultation and engagement plans.

Covid-19 restrictions present challenges regard to engaging with members of the public.

SANDWELL TOWNS FUND

CONSULTATION AND ENGAGEMENT PLAN

CANAL NETWORK CONNECTIVITY

DELIVERY ORGANISATION: CANAL & RIVER TRUST

JUNE 2021

Sandwell Council

Council House
Oldbury
West Midlands
B69 3DE

www.sandwell.gov.uk

PROJECT DETAILS

PROJECT TITLE	Canal Network Connectivity
PROJECT TEAM:	PROJECT TEAM MEMBERS: - James Dennison – Canal and Riverside Trust Alan Reynolds – SMBC Chloe King – SMBC TBC - Canal and River Trust Representative
PROJECT MANAGER	James Dennison

STAKEHOLDER IDENTIFICATION

STAKEHOLDER IDENTIFICATION Please identify the key project stakeholders. Please list in bullet format.
STAKEHOLDERS
<u>Core Canal User Groups:</u> Boaters (represented by <u>BCNS</u> , Birmingham Canal Navigations Society) Anglers (fishing rights are leased to several clubs – we have asked for contact details from CRT fisheries team) Cyclists / Sandwell Cycle Forum Walking interest groups -TBC <u>Other Stakeholders:</u> Local residents General public / visitors (esp. Dudley No2 canal / Warrens Hall LNR) Police / ASB Team Sustrans (national cycle network organisation) Elected Members (ward based involvement) Ecology & Heritage professionals (CRT + Sandwell) Engineers (CRT and SMBC) Highways & Transport (CRT and SMBC)

PROJECT BENEFICIARIES Who are the major project beneficiaries? Please list in bullet format.
BENEFICIARIES
<ul style="list-style-type: none">• Cyclists• Boaters• Anglers• Residents• General public visitors• WM Police/ ASB Team• Walkers

ENGAGEMENT OVERVIEW

SPECIFIC QUESTIONS/ AREAS OF THE FULL BUSINESS CASE THAT REQUIRE ENGAGEMENT ON

Please list questions/ options below in bullet format.

1. Priority of access improvements – where should the money be focused?
2. Directional signage – locations + content
3. Location of mooring rings for boating use
4. Maintaining / improving areas for anglers
5. Added value – benches? Artworks? Biodiversity improvements?

Note – the intention is to follow the Trust’s towpath design guidance for urban towpath surface. This comprises of a tarmac base which is sprayed with a tarmac & chipping surface. This provides a high-quality bound surface with a light covering of loose chippings. This is purposefully designed not to be “race-track smooth” to try and keep cyclists’ speeds down and also provide an audible “crunch” underfoot / wheel which helps to alert users of an oncoming bike / walker. Whilst towpaths provide an excellent traffic free route for cyclists it is important to note that they are multi-use.

The design guide was developed following extensive engagement with stakeholder groups.



ENGAGEMENT APPROACH

Please list all methods of engagement that you plan to use.

(Please only include methods you plan to use; do not include methods that are available to you but won't be utilised).

- Social Media
- Utilising community and voluntary organisation networks
- Walk about / visits / events
- Face to face consultation with users and existing stakeholder groups
- On line questionnaires / feedback
- Telephone calls
- Meetings

Stakeholder Groups

Canal & River Trust has existing relationships with core stakeholder groups including cyclists, boaters and anglers. The intention is to discuss the scheme directly with them to gain their input. This is likely to involve phone-calls, attendance at face-to-face / virtual meetings and potentially site visits to walk the routes, discuss plans and identify ways of addressing concerns and including suggestions wherever possible.

Wider Public

Canals are free to access and used by many people. Some visit regularly, some very occasionally. We plan to use a range of community engagement techniques to raise awareness of the project and gain views and input. Social media will be at the core of this approach as this is a very good way of casting a wide net and gaining comments, "likes" etc. in a transparent way. We'll also link up with voluntary sector networks who represent a wide range of existing and potential users. The nature of this project lends itself very well to "walk & talk" type events where we'll invite people to meet us on-site to talk informally about the plans & ask questions, put forward ideas etc.

Professional Interests

Canal & River Trust will be following a prescribed internal system that involves engagement with relevant professional colleagues. This includes input from engineers, ecologists, heritage experts etc. to ensure legal compliance and good practice.

ENGAGEMENT WITH KEY PROJECT STAKEHOLDERS

ENGAGEMENT WITH SPECIFIC GROUPS			
KEY PROJECT STAKEHOLDERS (PLEASE CUT AND PASTE FROM STAKEHOLDER IDENTIFICATION LISTS)	IMPACT HOW MUCH DOES THIS PROJECT AFFECT THEM? (Low: 1 / Med: 2 / High: 3)	DIFFICULTY HOW DIFFICULT IS IT TO ENGAGE WITH THIS GROUP? (Low: 1 / Med: 2 / High: 3)	METHODS OF ENGAGEMENT (Please consider and include how the specific groups want to be engaged with)
Boaters (BCNS, Birmingham Canal Navigations Society)	2	1	Meetings with BCNS / site visit + social media
Anglers	2	1	Meetings / site visit with angling club + social media
Cyclists	3	1	Meetings / site visit with local cycling groups / Sandwell Cycling forum + social media
Walkers	3	1	Social media / walk about
Local residents	2	3	Social media / walk about
General public / visitors	2	3	Social media / walk about
Police / ASB Team	1	1	Contact through ASB team / meetings
Sustrans	2	1	Discussion via meetings / on-site visit
Elected Members	2	1	Meetings
Ecology & Heritage	2	1	Internal processes
Engineers	2	1	Internal processes
Highways & Transport	2	1	Internal processes

TIMELINE

TIMELINE/ INDICATIVE GANTT CHART SHOWING ENGAGEMENT ACTIVITES AND LEAD OFFICER

PURPOSE/ OBJECTIVE <small>(ENGAGE, SUSTAIN INTEREST, WHAT DO YOU WANT THEM TO DO?)</small>	KEY PROJECT STAKEHOLDERS	KEY MESSAGES <small>(TO DO THIS, WHAT DO THEY NEED TO KNOW, WHICH QUESTIONS NEED TO BE ANSWERED?)</small>	METHOD <small>(CONSIDER AND INCLUDE HOW THE SPECIFIC GROUP WANT TO BE ENGAGED WITH)</small>	START DATE	FINISH DATE	LEAD OFFICER
Influence design (esp. suitable locations for mooring rings and wider grass verges for angling)	BCNS Angling Clubs	Identify priority locations for mooring rings & areas suitable for angling.	Meetings on site and discussions with design team.	June 2021	August 2021	James Dennison
Influence design (access improvements)	Cyclists, general public, residents	Help to ensure access improvements meet the needs of users	Social media / walk throughs / face to face	July 2021	July 2022	TBC. Note – FBC will not include final design detail, hence opportunity for extended engagement.
Directional signage – locations + content	Cyclists, general public, residents, BCNS Angling Clubs	Help to ensure clarity and benefit of design features and improvements meet the needs of users	Social media / walk throughs / face to face, meetings on site and discussions with design team.	July 2021	July 2022	TBC. Note – FBC will not include final design detail, hence opportunity for extended engagement.
Added value – benches? Artworks? Biodiversity improvements?	Cyclists, general public, residents, BCNS Angling Clubs Heritage & ecology professionals	Address heritage and try to encourage use of the canals whilst maintaining or improving on current biodiversity	Meetings on site and discussions with design team.	July 2021	July 2022	TBC. Note – FBC will not include final design detail, hence opportunity for extended engagement.
Ensure ecology & biodiversity impacts are considered.	Heritage & ecology professionals	Address heritage and ecology impacts	Meetings & formal process	September 2021	July 2022	Project Manager TBC

ASSURANCE

ASSURANCE MECHANISM

Provide details on how you will ensure that engagement is robust.

E.g. Local Board to review engagement findings or other.

- Ensure easy to access online surveys and engagement activities
- Utilising SMBC and community and voluntary organisation networks to engage with as many members of the public as possible, including hard to reach residents/ park users
- Utilising CRT networks/ social media to engage with as many members of the public as possible, including hard to reach residents/ park users
- Clarity of messages and questions being asked
- Local Board Members to have sight, input and sign off Consultation and Engagement Plan
- Local Board Members to review engagement findings

FEEDBACK

How will you feedback to people that have been engaged or consulted with?

Method	Please tick if this method will be used
Sandwell Council's Website (Towns Fund Webpage)	<input checked="" type="checkbox"/>
Newsletters	<input type="checkbox"/>
Social Media	<input checked="" type="checkbox"/>
Press Office/ Press Release	<input checked="" type="checkbox"/>
Meetings	<input checked="" type="checkbox"/>
Planning details availability	<input type="checkbox"/>
Other (Please specify below): -	<input checked="" type="checkbox"/>
- Feedback from stakeholder meetings (e.g. BCNS)	

ANY OTHER INFORMATION

Please provide any other information relevant to your consultation and engagement plans.

PLEASE INCLUDE OR HIGHLIGHT ANY OTHER CONCERNS OR SUPPORT YOU REQUIRE

We anticipate that this project will be relatively non-controversial as it delivers benefits to many user groups.

Our experience from other towpath schemes suggests that many of these schemes are seen as prioritising cyclists over other canal users – especially boaters and anglers. This can lead to resentment from boaters and anglers. The most common request from boaters is mooring rings whilst anglers need wider grass verges. Whilst this scheme is transport / connectivity led, it also has a “placemaking” objective. Visits from boaters is good for the local economy and angling is proven to help with mental health.

We therefore seek to actively consult with these groups with the aim of introducing mooring rings and wide grass verges wherever possible. Canal & River Trust has good links with boating and angling groups.

- Support from SMBC is needed to engage with cycling groups and the general public / wider community.
- Support from SMBC Engagement team to review local community groups

SANDWELL TOWNS FUND

CONSULTATION AND ENGAGEMENT PLAN

BRITANNIA PARK COMMUNITY HUB & GREENSPACE IMPROVEMENTS

DELIVERY ORGANISATION: SANDWELL COUNCIL

JUNE 2021

Sandwell Council

Council House
Oldbury
West Midlands
B69 3DE

www.sandwell.gov.uk

PROJECT DETAILS

PROJECT TITLE	Britannia Park Community Hub and Greenspace Improvements
OFFICER TEAM	OFFICER TEAM MEMBERS: - Alan Reynolds - SMBC Planning and Regeneration (interim chair) Darren Jones - SMBC Parks and Green Spaces TBC - Director SMBC (When appointed will act as chair) Santokh Singh – Engagement Team TBC - Community Representative TBC - Young Friends Representative TBC - Friends Group (Appointment when formed) TBC - Football Foundation/ Football Association Representative (only if funding contribution secured) Rowley Regis Disability Centre – Representative for disabled users
PROJECT MANAGER	Darren Jones – Parks Team Leader / Alan Reynolds – Senior Planner

STAKEHOLDER IDENTIFICATION

STAKEHOLDER IDENTIFICATION
Please identify the key project stakeholders. Please list in bullet format.
STAKEHOLDERS
<ul style="list-style-type: none">• Community and Voluntary Sector Organisations• Young Friends Group of Britannia Park• Friends Group of Britannia Park (when formed)• Local residents (those who currently use the park and those who don't)• Local Schools (St Michaels CE High School and Blackheath Primary School)• Police• ASB Team, SMBC• Agewell• Rowley Regis Disability Centre• Public Heath, SMBC• Youth Services, SMBC• Elected Members• Allotment holders• Existing park users (particularly regular dog walkers)• Football teams and umbrella groups, particularly for women's football and junior football

PROJECT BENEFICIARIES
Who are the major project beneficiaries? Please list in bullet format.
STAKEHOLDERS
<ul style="list-style-type: none">• New or potential park users – people living locally who don't use the park at present• Current park users• Community and Voluntary Sector Organisations (potential users for pavilion)• Young People (e.g. Pavilion / new activities; sports, fitness and play equipment)• Young Friends group• Friends Group (when formed)• Park users with disabilities (accessibility)

- Local Authority and Partner Organisations (e.g. pavilion)
- Public Health (e.g. activities)
- Youth Services (activities, pavilion and Friends groups)
- Sports teams who cannot use the pitches due to lack of changing rooms; Women's football, Junior football
- Walking football keeping older people fitter and more active
- Allotment Holders – both existing and prospective (on waiting list due to lack of capacity)
- Those with an interest in nature, green spaces and biodiversity

ENGAGEMENT OVERVIEW

SPECIFIC QUESTIONS/ AREAS OF THE FULL BUSINESS CASE THAT REQUIRE ENGAGEMENT ON

Please list questions/ options below in bullet format.

- Detail on the facilities wanted in the park (for example better skate park, expanded range of play equipment, dog park [an area where dogs can be off lead], safer car park, sporting facilities)
- Aspirations for facilities wanted in the Community Hub (changing rooms, public toilets, community meeting or training room, café etc)
- Detail and questions around accessibility and safety at the park.
- Detail on desired requirements for allotments (through allotment officer)
- Why people use the park now
- What they like about it
- What the barriers are and what puts people off from using the park at the moment
- What needs improving and what additional facilities people would like to see provided
- Indication of whether people would use these facilities if they were provided

ENGAGEMENT APPROACH

Please list all methods of engagement that you plan to use.

(Please only include methods you plan to use; do not include methods that are available to you but won't be utilised).

- Online surveys
- Consultation event
- Face to face surveys
- Project forum/ workshops
- Utilising community and voluntary organisation networks
- Telephone conversations
- Letter/ leaflets
- Walk about
- Social Media

ENGAGEMENT WITH KEY PROJECT STAKEHOLDERS

ENGAGEMENT WITH SPECIFIC GROUPS			
KEY PROJECT STAKEHOLDERS (PLEASE CUT AND PASTE FROM STAKEHOLDER IDENTIFICATION LISTS)	IMPACT HOW MUCH DOES THIS PROJECT AFFECT THEM? (Low: 1 / Med: 2 / High: 3)	DIFFICULTY HOW DIFFICULT IS IT TO ENGAGE WITH THIS GROUP? (Low: 1 / Med: 2 / High: 3)	METHODS OF ENGAGEMENT (Please consider and include how the specific groups want to be engaged with)
Community and Voluntary Sector Organisations	3	2	Surveys (online and face to face), telephone conversations, workshops, social media
Young Friends Group of Britannia Park	3	2	Surveys (online and face to face), forums/ workshops, social media, walkabouts, open day
Friends Group of Britannia Park (when formed)	3	2	Surveys (online and face to face), forums/ workshops, social media, walkabouts
Local Residents	2	3	Letter/ leaflet drops, walk abouts, forums/ workshops/ open day
Local Schools	2	2	face to face or online workshop
Police	3	1	Face to face, workshops, walk abouts
ASB Team, SMBC	3	1	Face to face, workshops, walk abouts
Agewell	3	1	Face to face, workshops
Rowley Regis Disability Centre	3	1	Face to face, workshops, online surveys
Public Health, SMBC	2	1	Face to face, workshops
Youth Services, SMBC	3	1	Face to face, workshops
Elected Members SMBC	3	2	Formal meetings, workshops
Allotment holders	2	1	Face to face, walkabouts, open day
Football teams and umbrella groups for women's and junior football	3	3	Workshops, online
Existing park users (particularly dog walkers)	3	1	Open Day; Face to face, walkabouts
BBCWT	2	1	Online, walkabouts

TIMELINE

TIMELINE/ INDICATIVE GANTT CHART SHOWING ENGAGEMENT ACTIVITES AND LEAD OFFICER

PURPOSE/ OBJECTIVE (ENGAGE, SUSTAIN INTEREST, WHAT DO YOU WANT THEM TO DO?)	KEY PROJECT STAKEHOLDERS	KEY MESSAGES (TO DO THIS, WHAT DO THEY NEED TO KNOW, WHICH QUESTIONS NEED TO BE ANSWERED?)	METHOD (CONSIDER AND INCLUDE HOW THE SPECIFIC GROUP WANT TO BE ENGAGED WITH)	START DATE	FINISH DATE	LEAD OFFICER
Summarise existing baseline consultation data - green spaces strategy or residents' surveys						
Seek input on what facilities are wanted in the park (Skate park, play equipment, paths, dog park, sporting facilities, biodiversity etc.)	All	Set expectations on what is feasible in line with Government requirements, outline the possibilities of what facilities could be available within available budgets. Use feedback to generate agreed master plan	Open day Online surveys Face to Face surveys Forums/ Workshops Letters/ leaflet drops Social Media	June 2021	October 2021	Project Lead Friends Group
Seek input on aspirations for the community building in the park (community room, public toilets, café, meeting rooms)	All - specifically Young Friends Group Friends Group, CVS	Confirm location of community building. Discuss how it is to be run and by whom	Forums/ Workshops Online meetings workable business model may emerge from Expressions of Interest to be sought July 2021	July 2021	September 2021	Friends Group Parks VSOs
Discussion around safety in the park	Park users Young Friends Community groups Elected members Young people Local residents Disabled users Police ASB Team	Design work to be shared with groups. Use feedback to generate agreed masterplan.	Open day Workshops Online Meetings Online surveys Face to Face surveys	August 2021	September 2021	Project Lead Police ASB Team

TIMELINE/ INDICATIVE GANTT CHART SHOWING ENGAGEMENT ACTIVITES AND LEAD OFFICER

PURPOSE/ OBJECTIVE (ENGAGE, SUSTAIN INTEREST, WHAT DO YOU WANT THEM TO DO?)	KEY PROJECT STAKEHOLDERS	KEY MESSAGES (TO DO THIS, WHAT DO THEY NEED TO KNOW, WHICH QUESTIONS NEED TO BE ANSWERED?)	METHOD (CONSIDER AND INCLUDE HOW THE SPECIFIC GROUP WANT TO BE ENGAGED WITH)	START DATE	FINISH DATE	LEAD OFFICER
Allotments and community Orchard	Allotment holders	<p>Share the plot plans with stakeholders.</p> <p>Discuss allotment association/ committee/ management – could assist in raising funds for site improvements, supporting developments and help to sustain the future of the site.</p> <p>Forward Plan discussions – how can the Friends Groups support this in the future.</p> <p>Stakeholders to understand public liability insurance.</p>	<p>Open day</p> <p>Workshops</p> <p>Online Meetings</p>	August 2021	November 2021	Allotments Officer

ASSURANCE

ASSURANCE MECHANISMS

Provide details on how you will ensure that engagement is robust.

E.g. Local Board to review engagement findings or other.

- Ensure easy to access online surveys and engagement activities
- Utilising SMBC and community and voluntary organisation networks to engage with as many members of the public as possible, including hard to reach residents/ park users
- Clarity of messages and questions being asked
- Local Board Members to have sight, input and sign off Consultation and Engagement Plan
- Local Board Members to review engagement findings

FEEDBACK

How will you feedback to people that have been engaged or consulted with?

Method	Please tick if this method will be used
Sandwell Council's Website (Towns Fund Webpage)	<input checked="" type="checkbox"/>
Newsletters	<input type="checkbox"/>
Social Media	<input checked="" type="checkbox"/>
Press Office/ Press Release	<input checked="" type="checkbox"/>
Meetings	<input checked="" type="checkbox"/>
Planning details availability	<input checked="" type="checkbox"/>
Other (Please specify below): -	<input checked="" type="checkbox"/>
- Feedback via community and voluntary organisations (via their website/ community meetings)	

ANY OTHER INFORMATION

Please provide any other information relevant to your consultation and engagement plans.

PLEASE INCLUDE OR HIGHLIGHT ANY OTHER CONCERNS OR SUPPORT YOU REQUIRE

- Covid-19 restrictions present challenges regard to engaging with members of the public. Resource/ support is desired to ensure engagement and consultation is strong.
- Officer Team need to provide support and advice on stakeholder engagement

SANDWELL TOWNS FUND

CONSULTATION AND ENGAGEMENT PLAN

BLACKHEATH BUS INTERCHANGE AND PUBLIC REALM

DELIVERY ORGANISATION: SANDWELL COUNCIL

JUNE 2021

Sandwell Council

Council House
Oldbury
West Midlands
B69 3DE

www.sandwell.gov.uk

PROJECT DETAILS

PROJECT TITLE	Blackheath Town Centre Bus Interchange and Public Realm
OFFICER TEAM	OFFICER TEAM MEMBERS: - Andy Miller - SMBC Planning and Regeneration (interim chair) Alan Reynolds - SMBC Planning and Regeneration Sandeep Shingadia – TFWM Pete Bond - TFWM Simon Chadwick - SMBC Highways TBC – SMBC Communication Team
PROJECT MANAGER	Andy Miller

STAKEHOLDER IDENTIFICATION

STAKEHOLDER IDENTIFICATION Please identify the key project stakeholders. Please list in bullet format.
STAKEHOLDERS
<ul style="list-style-type: none">• Town Centre Users• Local Businesses/ Traders• Emergency services (WM Police, WM Fire service)• Elected Members• Bus Operators• Cycle UK• Active Travel England• MP• Cabinet Members

PROJECT BENEFICIARIES Who are the major project beneficiaries? Please list in bullet format.
BENEFICIARIES
<ul style="list-style-type: none">• Town Centre users – with emphasis on Young People, Elderly, residents with disabilities• Local Businesses/ Traders• Public Health• Bus Operators• Bus Users• Cyclists• Pedestrians

ENGAGEMENT OVERVIEW

SPECIFIC QUESTIONS/ AREAS OF THE FULL BUSINESS CASE THAT REQUIRE ENGAGEMENT ON

Please list questions/ options below in bullet format.

Phase 1:

Consultation on draft proposals to beneficiaries and stakeholders

- Will the outline proposals achieve the aims and objectives of the project?
- What the future town centre highway network will look like

Phase 2:

- Details of what is wanted as part of the usage of the public space
- Detail on the proposed designs with emphasis on the following:
- Road changes, traffic calming/ management
- Details on Transport changes
- Detail around accessibility and safety

ENGAGEMENT APPROACH

Please list all methods of engagement that you plan to use.

(Please only include methods you plan to use; do not include methods that are available to you but won't be utilised).

- Online surveys
- Face to face surveys
- Town based exhibitions
- Letter/ leaflets
- Walkabouts
- Social Media
- Meetings with Traders Association

ENGAGEMENT WITH KEY PROJECT STAKEHOLDERS

ENGAGEMENT WITH SPECIFIC GROUPS			
KEY PROJECT STAKEHOLDERS (PLEASE CUT AND PASTE FROM STAKEHOLDER IDENTIFICATION LISTS)	IMPACT HOW MUCH DOES THIS PROJECT AFFECT THEM? (Low: 1 / Med: 2 / High: 3)	DIFFICULTY HOW DIFFICULT IS IT TO ENGAGE WITH THIS GROUP? (Low: 1 / Med: 2 / High: 3)	METHODS OF ENGAGEMENT (Please consider and include how the specific groups want to be engaged with)
Town Centre Users	3	2	Online surveys Face to face surveys Letter/ leaflets Social Media On site notices Adverts on Bus Shelters
Local Businesses/ Traders	3	1	Online surveys Letter/ leaflets Social Media Face to Face meeting Specific meeting with Traders Association
Emergency services (WM Police, WM Fire service)	2	2	Face to Face
Cabinet Members Elected Ward Members Town Lead MP	3	1	Face to face Letters/ leaflets Workshops
Bus Operators	3	1	To be determined as advised by TfWM. SMBC Transportation Planning & Highways have regular meeting with bus operators and this project can be a standing agenda item.
Cycle UK	3	1	E-mail followed by Face to Face meeting
Active Travel England	3	1	E-mail followed by Face to Face meeting

TIMELINE

TIMELINE/ INDICATIVE GANTT CHART SHOWING ENGAGEMENT ACTIVITES AND LEAD OFFICER

PURPOSE/ OBJECTIVE (ENGAGE, SUSTAIN INTEREST, WHAT DO YOU WANT THEM TO DO?)	KEY PROJECT STAKEHOLDERS	KEY MESSAGES (TO DO THIS, WHAT DO THEY NEED TO KNOW, WHICH QUESTIONS NEED TO BE ANSWERED?)	METHOD (CONSIDER AND INCLUDE HOW THE SPECIFIC GROUP WANT TO BE ENGAGED WITH)	START DATE	FINISH DATE	LEAD OFFICER
Concept Scheme Layout Previous consultation carried out in 2013	Cabinet Members Ward Members Town Lead MP Statutory Highway Consultees Bus Operators Cycling bodies	Set out aims and objectives of the proposal. Agree the preliminary layout of the highway and the routing of bus services.	Face to Face	July 2021	Autumn 2021	Andy Miller Strategic Planning & Transportation Manager
Preliminary Design of Highways elements Broad Concepts around public realm/space usage Codesign Workshops	Cabinet Members Ward Members Town Lead MP Town Centre Users Local Businesses/ Traders	Agree the Preliminary Design of the highway's elements Agree concept design of Public Realm and space usage	Online surveys Face to face surveys Letter/ leaflets Social Media On site notices Adverts on Bus Shelters Codesign Workshops	Autumn 2021	Spring 2022	Andy Miller Strategic Planning & Transportation Manager
Detailed Design of Project	All stakeholders	Agree detailed design of all elements of the project	Online surveys Face to face surveys Letter/ leaflets Social Media On site notices Adverts on Bus Shelters	Autumn 2022	Spring 2023	Andy Miller Strategic Planning & Transportation Manager
Detailed Design of Project	All stakeholders	Statutory Highway Consultations	Letter/ leaflets Social Media On site notices Adverts	Spring 2023	Spring 2023	Project Manager

ASSURANCE

ASSURANCE MECHANISMS

Provide details on how you will ensure that engagement is robust.

E.g. Local Board to review engagement findings or other.

- Ensure easy to access online surveys and engagement activities
- Utilising SMBC Communications to engage as many members of the public as possible
- Clarity of messages and questions being asked
- Local Board Members to have sight, input and sign off Consultation and Engagement Plan
- Local Board Members to review engagement findings
- Town Lead and Rowley Regis Members Forum to review engagement findings

FEEDBACK

How will you feedback to people that have been engaged or consulted with?

Method	Please tick if this method will be used
Sandwell Council's Website (Towns Fund Webpage)	<input checked="" type="checkbox"/>
Newsletters	<input checked="" type="checkbox"/>
Social Media	<input checked="" type="checkbox"/>
Press Office/ Press Release	<input checked="" type="checkbox"/>
Meetings	<input checked="" type="checkbox"/>
Planning details availability	<input checked="" type="checkbox"/>
Other (Please specify below): -	<input type="checkbox"/>

ANY OTHER INFORMATION

Please provide any other information relevant to your consultation and engagement plans.

- Covid-19 restrictions present challenges regard to engaging with members of the public.
- Project Board will continue to look at other ways to engage and how stakeholders would like to be engaged with throughout the project.

SANDWELL TOWNS FUND

CONSULTATION AND ENGAGEMENT PLAN

ROWLEY REGIS EDUCATION HUB
DELIVERY ORGANISATION: SANDWELL COLLEGE

JUNE 2021

Sandwell Council
Council House
Oldbury
West Midlands
B69 3DE

www.sandwell.gov.uk

PROJECT DETAILS

PROJECT TITLE	Rowley Regis Education Hub
OFFICER TEAM	OFFICER TEAM MEMBERS : - Jane Bailey – Sandwell College Alan Reynolds - SMBC Chloe - SMBC Errol Blackwood– Education Hub Jenna Langford - SMBC Roland Barret-Price – Sandwell College Project Manager Local MP Paul Evans – SMBC Manjula – Community and voluntary sector rep TBC – DWP representative (job centre) TBC – Local School Representative TBC – Local Member TBC – Young person representation
PROJECT MANAGER	Rowland Barret-Price/ Jenna Langford

STAKEHOLDER IDENTIFICATION

STAKEHOLDER IDENTIFICATION
Please identify the key project stakeholders. Please list in bullet format.
STAKEHOLDERS
<ul style="list-style-type: none">• Sandwell College• SMBC• Community and Voluntary Sector Organisations• Young People• Local Schools• Adult education centre• Local elected members• Employers

PROJECT BENEFICIARIES
Who are the major project beneficiaries? Please list in bullet format.
BENEFICIARIES
<ul style="list-style-type: none">• Young people• Schools• Local businesses• Employers• Adults• Elderly disabled people• Local Authority• Public Services• Public Health

ENGAGEMENT OVERVIEW

SPECIFIC QUESTIONS/ AREAS OF THE FULL BUSINESS CASE THAT REQUIRE ENGAGEMENT ON

Please list questions/ options below in bullet format.

- Detail around the needs/ aspirations of young people and school leavers
- Detail around what education adults, local resident and their families would be interested in
- What skills gaps / up skill requirements do businesses/ employers have within their organisations
- Details around educational needs /aspirations and barriers for the unemployed

ENGAGEMENT APPROACH

Please list all methods of engagement that you plan to use.

(Please only include methods you plan to use; do not include methods that are available to you but won't be utilised).

- Online surveys
- Face to face surveys
- Project forum/ workshops
- Utilising community and voluntary organisation networks
- Telephone conversations
- Letter/ leaflets
- Walk about (student ambassadors)
- Social Media

ENGAGEMENT WITH KEY PROJECT STAKEHOLDERS

ENGAGEMENT WITH SPECIFIC GROUPS			
KEY PROJECT STAKEHOLDERS (PLEASE CUT AND PASTE FROM STAKEHOLDER IDENTIFICATION LISTS)	IMPACT HOW MUCH DOES THIS PROJECT AFFECT THEM? (Low: 1 / Med: 2 / High: 3)	DIFFICULTY HOW DIFFICULT IS IT TO ENGAGE WITH THIS GROUP? (Low: 1 / Med: 2 / High: 3)	METHODS OF ENGAGEMENT (Please consider and include how the specific groups want to be engaged with)
Sandwell College	3	1	Project forum/ workshops, Telephone conversations, Meetings
SMBC	3	1	Project forum/ workshops, Telephone conversations, Meetings
Community and Voluntary Sector Organisations	3	1	Online surveys, Face to face surveys, Project forum/ workshops, Utilising community and voluntary organisation networks, Telephone conversations, Letter/ leaflets, Social Media
Young People	3	1	Online surveys, Face to face surveys, Utilising community and voluntary organisation networks, Letter/ leaflets, Walk about (student ambassadors), Social Media
Local Schools	3	1	Online surveys, Project forum/ workshops, Telephone conversations, Letter/ leaflets, meetings, social media
Adult Education Centre	2	1	Project forum/ workshops, Telephone conversations, Meetings
Local elected members	2	1	Online surveys, Face to face surveys, Project forum/ workshops, Telephone conversations, meetings, Social Media
Employers	3	2	Online surveys, Face to face surveys/ meetings, Project forum/ workshops, Letter/ leaflets, Social Media

TIMELINE

TIMELINE/ INDICATIVE GANTT CHART SHOWING ENGAGEMENT ACTIVITES AND LEAD OFFICER

PURPOSE/ OBJECTIVE (ENGAGE, SUSTAIN INTEREST, WHAT DO YOU WANT THEM TO DO?)	KEY PROJECT STAKEHOLDERS	KEY MESSAGES (TO DO THIS, WHAT DO THEY NEED TO KNOW, WHICH QUESTIONS NEED TO BE ANSWERED?)	METHOD (CONSIDER AND INCLUDE HOW THE SPECIFIC GROUP WANT TO BE ENGAGED WITH)	START DATE	FINISH DATE	LEAD OFFICER
Seek data on the aspirations and desires of young people to enable relevant and current course development /choices at the new location.	Sandwell College Community and Voluntary Sector Organisations Young People/ Youth Services Local Schools Adult education centre	Detail around the needs/ aspirations of young people and school leavers	Online surveys Face to face surveys Project forum/ workshops Utilising community and voluntary organisation networks Walk about (student ambassadors) Social Media	w/c 06/09	w/e 07/11	TBC
Seek detail on the needs of business and employers to enable relevant and current course development /choices at the new location.	Sandwell College SMBC Black Country Chamber	What skills gaps / up skill requirements do businesses/ employers have within their organisations	Online surveys Face to face surveys Telephone conversations Letter/ leaflets Social Media College convened Employer Advisory Group Meeting with Black Country Chamber	w/c 04/10	w/e 28/11	TBC
Seek data on the aspirations and desires of local people to enable relevant and current course development /choices at the new location.	Sandwell College SMBC Community and Voluntary Sector Organisations Young People Local Schools Adult education centre Local elected members	Detail around what education adults, local resident and their families would be interested in	Online surveys Face to face surveys Utilising community and voluntary organisation networks Social Media Letter/ leaflets Social Media	w/c 23/08	w/e 09/10	TBC

TIMELINE/ INDICATIVE GANTT CHART SHOWING ENGAGEMENT ACTIVITES AND LEAD OFFICER

PURPOSE/ OBJECTIVE <small>(ENGAGE, SUSTAIN INTEREST, WHAT DO YOU WANT THEM TO DO?)</small>	KEY PROJECT STAKEHOLDERS	KEY MESSAGES <small>(TO DO THIS, WHAT DO THEY NEED TO KNOW, WHICH QUESTIONS NEED TO BE ANSWERED?)</small>	METHOD <small>(CONSIDER AND INCLUDE HOW THE SPECIFIC GROUP WANT TO BE ENGAGED WITH)</small>	START DATE	FINISH DATE	LEAD OFFICER
	Employers					
Seek data on the needs, aspirations and barriers of unemployed people to enable relevant and current course development /choices at the new location.	SMBC Community and Voluntary Sector Organisations Young People / youth services JCP Sandwell College	Details around educational needs /aspirations and barriers for the unemployed	Online surveys Face to face surveys Utilising community and voluntary organisation networks Telephone conversations Letter/ leaflets Social Media	w/c 08/11	w/e 12/12	TBC

ASSURANCE

ASSURANCE MECHANISMS

Provide details on how you will ensure that engagement is robust.

E.g. Local Board to review engagement findings or other.

- Ensure easy to access online surveys and engagement activities
- Utilising SMBC and community and voluntary organisation networks to engage with as many members of the public as possible, including hard to reach residents
- Clarity of messages and questions being asked
- Local Board /Super board Members to have sight, input and sign off Consultation and Engagement Plan
- Local Board Members to review engagement findings

FEEDBACK

How will you feedback to people that have been engaged or consulted with?

Method	Please tick if this method will be used
Sandwell Council's Website (Towns Fund Webpage)	<input checked="" type="checkbox"/>
Newsletters	<input type="checkbox"/>
Social Media	<input checked="" type="checkbox"/>
Press Office/ Press Release	<input checked="" type="checkbox"/>
Meetings	<input checked="" type="checkbox"/>
Planning details availability	<input checked="" type="checkbox"/>
Other (Please specify below): -	<input type="checkbox"/>
Feedback via community and voluntary organisations (via their website/ community meetings)	

ANY OTHER INFORMATION

Please provide any other information relevant to your consultation and engagement plans.

PLEASE INCLUDE OR HIGHLIGHT ANY OTHER CONCERNS OR SUPPORT YOU REQUIRE

- Covid-19 restrictions present challenges regard to engaging with members of the public.
- Joint press release to be given (SMBC / Sandwell college) once the project has been approved.